Professional Master's in ESG

Why PM-ESG?

- **The business world faces a major transformation.** Consumers, employees, governments, and regulators all expect companies to show that they act ethically and respect people and the planet in their pursuit of profit. Business investments that prioritize social innovation, equity and practical action have reached 700 billion US dollars, in 2021, in step with a surge in regulatory incentives. Environmental, social and governance (ESG) standards is a key differentiator.

- **The search is on for ESG professionals with understanding and skills.** More and more ESG professionals are needed to steer corporate decision making towards responsible profits. ESG management is emerging as a portfolio practical approaches to Corporate Social Responsibility (CSR) values, and Sustainability principles, viewed from a Risk Management Perspective.

- **More ESG professionals are needed than are available.** 500,000 new ESG jobs are expected this decade. From entry-level data and compliance documentation, to responding to process-level challenges confronting business growth for managing risk in all the way to the boardroom.

Entry Requirements

- Evidence of English language proficiency is required - this includes an AIT English language test (online), and IELTS at 6.0 or above.
- Bachelor’s degrees, with 2.75 CGPA or above, and a minimum of 3 years of appropriate work experience.
- We can also accept those without a Bachelor’s degree as long as they have 10+ years of work experience.

Curriculum

PM-ESG is a 30-credit program with eight 3-credit course modules and a 6-credit practicum and final project. The one-weekend-a-month format provides flexibility to take the course modules in any order. This curriculum is built on theoretical foundations of risk management, organizational sustainability, innovation leadership, and social impact augmented by direct exposure through peer learning. It is taught by teaching teams comprising academic faculty and industry executives.

Contact

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Courses

Course 1
Corporate governance, fair operating practices, and government relations

Course 2
ESG and value chain risk management

Course 3
Environmental management and climate change

Course 4
Social enterprises, community investment, and enterprise-led development

Course 5
Human resource management, diversity, and inclusion

Course 6
ESG investing & climate finance

Course 7
Innovation and the future of ESG

Course 8
ESG scenario planning and trend analysis

Practicum
ESG practicum and final Project

Some of the Expert Contributors

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DR. PIPAT YODPRUDTIKAN
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About AIT
Social Impact with Innovation

Founded in 1959, the Asian Institute of Technology (AIT) is an international postgraduate university known for its rigorous academic, research, and outreach programs in engineering, environment, and management.

About AIT School Of Management (SOM)
Leaders for Tomorrow

SOM was established in 1987 to meet Asia’s growing need for graduate management education. It is the top-ranked business program in Thailand. In addition, Ph.D. and MBA programs include Business Analytics & Digital Transformation, Business Risk & Resilience, ESG, and Social Entrepreneurship.

About Yunus Center AIT (YCA)
Developing Job Creators, not Job Seekers

The Yunus Centre (YCA) is AIT’s outreach hub for socially responsible business and enterprise solutions for society’s most pressing problems. YCA was established in 2009 to honor Nobel Laureate Muhammad Yunus, who as co-chair, provides thought leadership towards Yunus’s Master’s in Social Business & Entrepreneurship, and the SDG Lab.